

## ORDER



**Orders**  
**Order / Rev:** 706818  
**Alt Order #:** 06276566  
**Product Desc:** DALTON FOR GOVERNOR  
**Estimate:** 2212  
**Flight Dates:** 10/30/12 - 11/05/12  
**Original Date / Rev:** 08/15/12 / 08/15/12  
**Order Type:** Political

**WFMY-TV**  
**Primary AE:** Nick Welte  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Buying Time, LLC/ POL  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave. N.W. , Suite 21  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Dalton/D/ NC Governor  
**Demographic:** A35+  
**Product Codes:** PL-Governor  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	41	\$11,330.00	\$9,630.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	41	\$11,330.00	\$9,630.50	0.00
<b>Totals</b>	<b>41</b>	<b>\$11,330.00</b>	<b>\$9,630.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	11/02/12	11/02/12	Price Is Right	CM	11a-12p	----F--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$140.00		0.00			
E 2	WFMY	11/02/12	11/02/12	M-F CBS Soaps	CM	1230-2p	----F--	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
CBS SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$160.00		0.00			
E 3	WFMY	11/02/12	11/02/12	News2 at Noon	CM	12-1230p	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$200.00		0.00			
E 4	WFMY	11/02/12	11/02/12	News 2 at 5	CM	5-530p	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$350.00		0.00			
E 5	WFMY	11/02/12	11/02/12	M-F 5-6a	CM	5-6a	----F--	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
5-6a GMS ROT															
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$120.00		0.00			

Order / Rev: 706818  
 Alt Order #: 06276566  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Dalton/D/ NC Governor  
 Product Desc: DALTON FOR GOVERNOR  
 Estimate: 2212

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WFMY	11/02/12	11/02/12	News 2 at 6 News 2 at 6	CM	6-630p	----F--	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$525.00		0.00			
E 7	WFMY	11/02/12	11/02/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$200.00		0.00			
E 8	WFMY	11/02/12	11/02/12	M-F 730-8p Jeopardy	CM	730-8p	----F--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$375.00		0.00			
E 9	WFMY	11/02/12	11/02/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$100.00		0.00			
E 10	WFMY	11/05/12	11/05/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$550.00		0.00			
E 11	WFMY	11/05/12	11/05/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	M-----	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
CBS SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$160.00		0.00			
E 12	WFMY	11/05/12	11/05/12	News2 at Noon News2 at Noon	CM	12-1230p	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$200.00		0.00			
E 13	WFMY	11/05/12	11/05/12	News 2 at 5 News 2 at 5	CM	5-530p	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$350.00		0.00			
E 14	WFMY	11/05/12	11/05/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	M-----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$120.00		0.00			
E 15	WFMY	11/05/12	11/05/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$525.00		0.00			
E 16	WFMY	11/05/12	11/05/12	M-F 6-8a Good Morning Show	CM	6-8a	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$200.00		0.00			
E 17	WFMY	11/05/12	11/05/12	M-F 7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$375.00		0.00			
E 18	WFMY	11/05/12	11/05/12		CM	730-8p	M-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00

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 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Dalton/D/ NC Governor  
 Product Desc: DALTON FOR GOVERNOR  
 Estimate: 2212  
**WFMY-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p Jeopardy										
				JEOPARDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$375.00		0.00			
E 19	WFMY	11/05/12	11/05/12	CBS This Morning CBS This Morning	CM	8-10a M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				CBS THIS MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$100.00		0.00			
E 20	WFMY	11/03/12	11/03/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a -----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
				GOOD MORNING SATURDAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$175.00		0.00			
E 21	WFMY	11/04/12	11/04/12	News 2 at 6 Sunday News 2 at 6 Sunday	CM	6-630p -----S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				NEWS 2 AT 6P - SUN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$250.00		0.00			
E 22	WFMY	11/04/12	11/04/12	Good Morning Show Sun Good Morning Show Su	CM	6-9a -----S	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
				GOOD MORNING SUNDAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$175.00		0.00			
E 23	WFMY	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a -----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				CBS SUNDAY MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$350.00		0.00			
E 24	WFMY	11/01/12	11/01/12	News 2 at 11 News 2 at 11	CM	11-1135p ---T---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$550.00		0.00			
E 25	WFMY	11/01/12	11/01/12	Price Is Right Price Is Right	CM	11a-12p ---T---	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
				PRICE IS RIGHT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$140.00		0.00			
E 26	WFMY	11/01/12	11/01/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a ---T---	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
				GOOD MORNING SHOW 5A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$120.00		0.00			
E 27	WFMY	11/01/12	11/01/12	News 2 at 6 News 2 at 6	CM	6-630p ---T---	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
				NEWS 2 AT 6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$525.00		0.00			
E 28	WFMY	11/01/12	11/01/12	M-F 7-730p Wheel of Fortune	CM	7-730p ---T---	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
				WHEEL OF FORTUNE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$375.00		0.00			
E 29	WFMY	10/30/12	10/30/12	Price Is Right Price Is Right	CM	11a-12p -T-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
				PRICE IS RIGHT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$140.00		0.00			
E 30	WFMY	10/30/12	10/30/12		CM	5-530p -T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00

**WFMY-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 2 at 5											
				News 2 at 5											
				NEWS 2 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1			\$350.00		0.00				
E 31	WFMY	10/30/12	10/30/12	M-F 5-6a	CM	5-6a	-T-----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
				5-6a GMS ROT											
				GOOD MORNING SHOW 5A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1			\$120.00		0.00				
E 32	WFMY	10/30/12	10/30/12	M-F 7-730p	CM	7-730p	-T-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
				Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1			\$375.00		0.00				
E 33	WFMY	10/30/12	10/30/12	CBS This Morning	CM	8-10a	-T-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				CBS This Morning											
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1			\$100.00		0.00				
E 34	WFMY	10/31/12	10/31/12	News 2 at 11	CM	11-1135p	--W----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
				News 2 at 11											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$550.00		0.00				
E 35	WFMY	10/31/12	10/31/12	M-F CBS Soaps	CM	1230-2p	--W----	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
				CBS Soaps											
				CBS SOAP ROTATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$160.00		0.00				
E 36	WFMY	10/31/12	10/31/12	News2 at Noon	CM	12-1230p	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				News2 at Noon											
				NEWS 2 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$200.00		0.00				
E 37	WFMY	10/31/12	10/31/12	News 2 at 5	CM	5-530p	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				News 2 at 5											
				NEWS 2 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$350.00		0.00				
E 38	WFMY	10/31/12	10/31/12	News 2 at 6	CM	6-630p	--W----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
				News 2 at 6											
				NEWS 2 AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$525.00		0.00				
E 39	WFMY	10/31/12	10/31/12	M-F 6-8a	CM	6-8a	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				Good Morning Show											
				GOOD MORNING SHOW 6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$200.00		0.00				
E 40	WFMY	10/31/12	10/31/12	M-F 730-8p	CM	730-8p	--W----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
				Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$375.00		0.00				
E 41	WFMY	10/31/12	10/31/12	CBS This Morning	CM	8-10a	--W----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				CBS This Morning											
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$100.00		0.00				
													Totals	41	\$11,330.00